ITSLIQUID is a web-based information platform, **founded in 2001 by Luca Curci**, dedicated to the worldwide distribution of information about calls for entries, exhibitions and events at some of the world’s leading art galleries, museums and foundations selected. ITSLIQUID has already built a readership of more than **250,000 qualified subscribers**. Among them architects, designers, artists, collectors, art critics, curators, dealers, and other personalities of the International art, architecture and design world. It provides advertising services, press office services for events and projects, articles and specials published on the website, media partnerships services. During the last 20 years, **ITSLIQUID Group** has become a cultural hub between creatives, exhibition spaces, and art lovers. Among our international partners, there are Art Now Fair, Art Vancouver, Design Tokyo, INDEX Qatar, INDEX Saudi, The Big 5 Construct Dubai, The Big 5 Construct Qatar, Photo LA Los Angeles and international magazines like Art Style. ITSLIQUID Group supports some of the most important no-profit organizations, like UNFCCC - United Nations Framework Convention on Climate Change, SSCS - Sea Shepherd Conservation Society, One Tree Planted, The Ocean CleanUp and Plastic Oceans, to increase public awareness about environmental issues.
Since its beginning, ITSLIQUID Group has organized more than 250 events all around the world, involving more than 5,000 artists, in more than 60 international venues.

ITSLIQUID Group includes a section dedicated to the organization of international art events, managing exhibitions of painting, photography, video art, installation and performance; it organizes solo and collective shows, art residencies and international contests. Its object is to use new technologies to globalize the language of art, to connect artists working in every part of the world. ITSLIQUID Group manages a variety of art spaces all over the world; among them THE ROOM Contemporary Art Space in the heart of San Marco Square in Venice and different historical buildings, THE LINE Contemporary Art Space in London city center, and other different partners worldwide. Since its beginning, the group has organized more than 250 events all around the world, involving more than 5,000 artists, in more than 60 international venues in Italy, USA, Canada, UK, Spain, France, etc. Most of the last events have been realized in museums (CCCB – Centre de Cultura Contemporània de Barcelona in Spain, NCCA – National Center for Contemporary Arts in Moscow, etc.), galleries, and private foundations.
+4 million users
+10 million page views

Users by region

America 35%
- United States 40%
- Canada 20%
- Brazil 15%
- Mexico 11%
- Argentina 9%
- [...] 5%

Europe 40%
- Italy 25%
- UK 19%
- Germany 16%
- France 13%
- Austria 10%
- Switzerland 8%
- Belgium 6%
- [...] 3%

Asia - Oceania - Africa 25%
- China 28%
- Russia 22%
- United Arab Emirates 17%
- Lebanon 11%
- Israel 9%
- Japan 7%
- Australia 4%
- [...] 2%
+161,000 followers on social media

Facebook: +66,000
Instagram: +70,000
Twitter: +25,000

+250,000 newsletter subscribers

Users by sector:
- Companies: 20%
- Architects: 15%
- Designers: 10%
- Artists: 30%
- Art galleries, museums, private foundations, public foundations, institutions: 25%
- Art lovers: 10%
- Art critics, journalists, collectors, art dealers, curators: 15%
ITS LIQUID
GENERAL SERVICES

**ITS LIQUID Group** is specialized in the organization of events, exhibitions, competitions, and other activities in the fields of art, architecture, and design. For this reason, we have created a section entirely dedicated to the artists, architects, designers, art organizations, and institutions.

**EXHIBITIONS**
- Collective and solo exhibitions
- Realization of art events
- Planning, design, setup of art exhibitions

**COPYWRITING**
- Press releases
- Biographies for the artists
- Critical presentations
- Events reviews
- Video interviews
- Publications

**ADVERTISING CAMPAIGNS**
- Graphic design and printing: posters, brochures, postcards, flyers, business cards, banners
- Web and paper catalogues
- Personal books for the artists (cv review, critical presentations, critical collections, bibliography, etc.)
- Press office
- Press releases and exhibition reviews
- Press conference for journalists and professionals

**WEB COMMUNICATION**
- Newsletters
- Social media/network
- Publications (paper, web)
- Magazines and editorials

For more information, contact us at info@itsliquid.com
Every artist needs **core elements** to allow his profession to **grow**, to find a **market** for his artworks, to realize the vision he has for his own business. Starting from free consulting, we will help you find the plan that best fits your **career**: we will provide you with the necessary **professional tools** to drive the growth you are looking for.

**ITSLIQUID Essentials are:**

**ESTIMATION**
- Single work estimation
- Group works and entire collections estimation

**CRITICAL ESSAY**
The interpretative text you need
- Critical essay for an artwork or an entire artistic production
- Critical essay dedicated to the artist’s presentation for an exhibition or for the website

**BIO & STATEMENT**
We can write your biography, curriculum vitae, portfolio, artist statement.
- Biography and curriculum vitae
- Portfolio
- Write/rewrite/revise/edit an artist statement

**ARTISTS PROMOTION**
A comprehensive assessment and analysis of how you currently organize your communication
- Review and recommendations on how to improve your social media profile and how to organize and present your art
- How to identify, approach and contact dealers, galleries, collectors, curators or alternative venues you think might be interested in your art
- Assistance with grants, residency, exhibitions, or admissions applications

The **right communication** has the power to transform more effectively your future as an artist, that’s why ITSLIQUID Group has created a variety of **services custom-tailored** to you. We offer you an initial consulting to get to know you, to understand your options and which ones are most appropriate for you.
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CURATED SELECTION OF EXHIBITION SPACES
Submission of detailed plans, organizations of site visits, management of contractual issues

EXHIBITION PRESS OFFICE
Web marketing, social media marketing, local and global press office

ADVERTISING
Design and printing of invitations, brochures, colophon, banners, signage towers, dedicated art catalogues

EXHIBITION INSTALLATION
Installation and de-installation, packaging, and storage

EVENTS ORGANIZATION
Opening ceremonies, catering, press invitations, staff, and hostess service

LOGISTIC ASSISTANCE
Organization of artworks’ transportation

CUSTOMER SERVICES
Assistance regarding accommodation, and transfers for artists, curators, and guests

TECHNICAL EQUIPMENT HIRE
Providing all technical equipment from audio to visual supports (lighting, computer and video installations, smart TV, digital projector)

For more information, contact us at info@itsliquid.com
PRESS OFFICE SERVICE
ITSLIQUID can cover the role of the Press Office of your company or institution. We manage your relations with the media tuning the flow of information according to your needs.

FEATURED ARTISTS/ARCHITECTS/DESIGNERS
Is an amazing opportunity for all the creative talents to share their works and experience with our public. Once a week, ITSLIQUID dedicates a special to contemporary artists, architects, or designers. To become Featured artists/architects/designers we need: brief text about your life and work, CV, biography, high-resolution images, and contacts.

ITSLIQUID NEWSLETTERS
Newsletters can be sent:
- daily: a single dedicated newsletter about your exhibitions or projects to our mailing list
- monthly: 3 dedicated newsletters about your exhibitions or projects to our mailing list
- yearly: 2 dedicated newsletters about your exhibitions or projects every month for twelve months.
Usually, the newsletter is composed of a text with a dedicated article about your exhibitions or projects, a picture, and direct links to your website. You can customize your newsletter as you prefer.

MEDIA PARTNERSHIP
Media partners can take advantage of our media partnership packages tailor-made with their own set of benefits that include marketing and branding visibility on a global platform and international exposure through our integrated marketing campaigns. Media partners will offer to ITSLIQUID Group extensive media coverage and impactful publicity.

BANNERS
ITSLIQUID offers several options for reaching our audience through banner advertisements and editorial promotions.

For more information, contact us at info@itsliquid.com.
The right communication has the power to transform more effectively your future as an artist, that’s why ITSLIQUID Group has created this service custom-tailored to you. Featured Artist is an amazing opportunity to share your works and experience with our public, which will help to take a closer look into your art world.

To have your works seen by more than 300,000 monthly unique visitors around the world, including leading museums, galleries, publications, collectors, curators, and more, we encourage artists to take this opportunity and connect with our international audience.

**ACCEPTED MEDIA**
Painting, photography, video-art, sculpture, and installation, performing art, architecture, product design, fashion design, computer graphics, illustration, and drawing

**FEATURED ARTIST INCLUDES:**
- A dedicated article on ITSLIQUID website
- An extensive promotion through our social networks and newsletter service, which is distributed directly to over 250,000 international art collectors, art critics, journalists, media editors, museum, and gallery directors

ITSLIQUID Featured Artists will be considered for any upcoming curatorial projects of ITSLIQUID Group.

For more information, contact us at info@itsliquid.com
THE SOLO EXHIBITION PROJECT
Choose your place, we make the space!

You have the opportunity to enter in the art market with your artistic production and connect to international collectors. ITSLIQUID Group can make it possible. In a world that becomes more and more complex, globalized, and virtual, ITSLIQUID Group is able to find the right place and to set up the perfect solo exhibition, providing all the necessary professional tools: a range of custom-tailored services, that ensure a smooth process and an extraordinary experience.

ITSLIQUID Group bases its strength on a widespread network made of exhibition spaces located in the main cities around the globe, like Venice, Rome, London, and Barcelona, with the purpose of giving the maximum visibility to any artist to sell their works and to promote them as much as possible.

The Solo Exhibition Project services:
- exhibition space dedicated to the artist's works
- assisting with customs formalities, international shipping, and local transport
- assisting in finding accommodation
- the design and the printing of invitation cards, posters, and catalogues
- the global and local press office, publicity, press, banners, totem, etc.
- the realization of the exhibition website and dedicated press release
- mounting and dismounting of the exhibition
- exhibitions opening ceremony
- a dedicated interview published on ITSLIQUID website and spread on our social networks
- providing services and drinks for small meetings at the exhibition places for guests

For more information, contact us at info@itsliquid.com